



nose

nose reshaping

Sydney ENT and facial plastic surgeon
Dr George Marcells explains his
approach to rhinoplasty and the
benefits of open-structure techniques.

Rhinoplasty can be a life-altering event that enhances your appearance, builds your self-esteem and improves your breathing.

However, many people feel anxious when considering rhinoplasty because they fear they might change their appearance too much, not get the result they desire or finish with worse breathing.

In my years of performing this type of surgery I have been constantly analysing my results to achieve the best outcomes. My practice has evolved from performing primary rhinoplasty for cosmetic and functional reasons to include many revision procedures to reconstruct noses after injury or previous surgery by another doctor that has been unsuccessful.

I see many patients referred from other doctors, including Ear Nose and Throat specialists and plastic surgeons. This experience and analysis has led me to some important conclusions.

When performing this surgery, it is vital to leave a strong structure of the nose to maintain a long-term and reliable improvement in appearance and nasal function.

This is why I perform most of my surgery using 'open structure' rhinoplasty techniques. This involves a specific series of surgical manoeuvres using the patient's own cartilage as structural grafts to maintain the nose's shape and support.

With these techniques I can more reliably achieve the predicted shape, especially the look of the nasal tip and nostrils.

I believe that without performing these manoeuvres there is a higher risk of the nose changing shape over time after surgery and even collapsing and causing breathing to deteriorate.

I have conducted research on the benefits of open structure techniques with the consent of my patients over the past few years. The results of this study confirm that, when performed by a skilled and experienced surgeon, these techniques produce reliable, long-term improvement in breathing, appearance and high patient satisfaction.

'Rhinoplasty can enhance your appearance, build your self-esteem and improve breathing'

A consultation at my practice involves taking a comprehensive history, conducting a full examination and testing nasal function in a calm, friendly and reassuring environment. I use the latest computer imaging to design the most realistic and suitable nose for your face.

The 'before' and 'after' results on the following pages demonstrate the success of this surgery for both primary and revision rhinoplasty.

These case studies illustrate the success of 'open structure' techniques used by me for a wide variety of nasal problems, both functional and aesthetic, and the natural-looking results they can achieve. **acsm**

Case studies

This patient has undergone rhinoplasty surgery performed by Dr Marcells, using 'open structure' techniques. The nasal bridge and tip has been restructured to create the new nose, which has been designed in harmony with the patient's face and its features. The successful rhinoplasty has created a nose that looks very natural, elegant and 'unoperated on'.



BEFORE



AFTER rhinoplasty by Dr Marcells



BEFORE



AFTER rhinoplasty by Dr Marcells



BEFORE



AFTER rhinoplasty by Dr Marcells